



Centre County's Government & Education Access Network

# Community Newsletter



Spring/Summer 2004

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## Annenberg/CPB on CETV Provides Professional Development for Local Educators *By: Mahreen Mustafa-George, Volunteer*

Do teachers ever relax? Many take up the cause of their own professional development during the summer. As a result, C-NET's education channel CETV (Adelphia 98/D&E 15) is pleased to feature Annenberg instructional and professional development programming. Annenberg/CPB, a partnership between the Annenberg Foundation and the Corporation for Public Broadcasting, uses media and telecommunications to advance excel-

lent teaching in American schools. The professional development programs offered on CETV feature examples of successful classroom activities in many subject areas, as well as a wide range of workshops and courses in all major disciplines. These programs provide excellent opportunities for the professional development (*cont. page 4*)



## Update from the Director: Change is Good

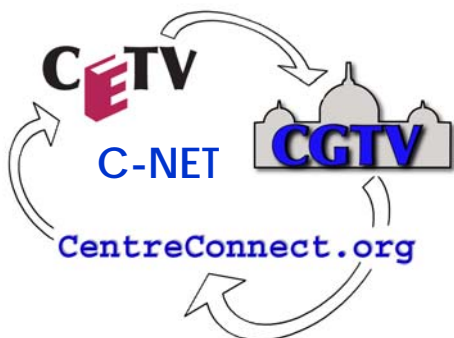
*By: James Rossi, Executive Director*

Since the beginning of 2004, C-NET has experienced huge levels of change. In January, C-NET expanded to two channels, and

brought new educational programming to the area as part of the new educational access channel, CETV. This channel has also served as the site of the return of programming from Penn State University, an original member of C-NET which was forced to withdraw two years ago. CETV is also the home of our local music project, which plays original or public domain music submitted by local artists behind the Bulletin Board announcements.

Our progress in the transition to digital video production has taken significant steps, with key purchases and restructuring of process and reliance, most particularly in the areas of editing and playback.

The staff has been going through a restructuring as well, as duties are shifted to better deal with the production needs before us. In a related manner, the Board of Directors has been discussing steps which would create more production (*cont. page 4*)



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## New family programs air on CETV and CGTV

By: Melissa Leonard, Community Relations & Volunteer Coordinator



### Words that Cook airs:

**Sundays: 2:30 am  
& 2 pm**

**Mondays: 10:30 am**

**Tuesdays: 10 pm**

**Wednesdays: 3:30 pm**

**Saturdays: 7:30 am**

# CETV

Adelphia - 98/D&E - 15

"Words that Cook! Parenting with Children's books" is a 30-minute program that provides parents of children up to 12 years old with researched-based tips, tools, techniques and activities that help bring literacy into children's lives. The educator-produced program features an array of guests including experts, authors, illustrators, storytellers, poets, and more. This nationally televised program is sponsored in part by the National Coalition for Educational and Cultural Programs, Inc and has been endorsed by the International Reading Association. For more information visit [www.wordsthatcook.org](http://www.wordsthatcook.org). ■

The long-awaited new episodes of C-NET's senior exercise programs are here! Laura Anne Hurst, Rehabilitation Services Student at Penn State University, leads the exercises classes that were taped at the Centre Region Senior Center, 131 S. Fraser St, in April 2004. *Zesty Chair Exercises* (30 min.) and *Strength Training* (60 min.) are programs geared towards older adults who are looking to stay active, but may not be able to get outdoors often. Both programs include stretching exercises before and after each workout. Hand and leg weights and resistance bands can be added and left out to accommodate all fitness levels. These shows are sponsored by the Centre Region Council of Governments and air six days a week on CGTV, cable channel 7. For more information call 238-5031 or stop by our office for a brochure. ■



### Zesty Chair Exercises airs:

**Mondays: 8 am. & 6 pm**

**Wednesdays: 8 am & 6 pm**

**Fridays: 8 am**

### Strength Training for

Senior Citizens airs:

**Tuesdays: 8 am & 6 pm**

**Thursdays: 8 am**

**Saturdays: 8 am**



Adelphia - 7/D&E - 7

## Getting the word out with C-NET:

*There are several easy ways for members and the general public to publicize events*

*By: Stephanie Shawen, Administrative and Production Assistant*

The Bulletin Board has gone global. Or, at least, it has the potential to be modified from anywhere in the world. Now member organizations of C-NET are able to create and submit Bulletin Board messages themselves via the internet. This cuts down on the time that C-NET administration spends to get messages on the air, and it allows members to directly format their messages and see how the messages will appear on TV. It is also a less-expensive option for members than having C-NET staff create the message. To further encourage our members to use this service, I will see to it that all member organizations have received training on this system over this summer.

Specified member representatives log on to the system via the internet. Once logged on, they complete a short process that allows them to design messages for television, upload their own graphics, and view the layout of each message. Via this system, messages don't just go on the air. They also go on the web, onto C-NET's Community Calendar at <http://cnet.centreconnect.org>. Once the message has been designed for television, the user proceeds to the section that allows them to edit the message to appear as they want on the Community Calendar. The message for the web is usually longer and more detailed than the message that appears on the air. The user can indicate specific event dates, which will create a link to the message from the Calendar on the dates indicated.

The Community Calendar opens the door for C-NET to publish information that we don't normally publish on the Bulletin Board itself. Press releases that come to C-NET about various events in Centre County, or even throughout Pennsylvania, can now be posted. The best part: there is no charge for information to be posted on the Community Calendar.

*Around the County* is another free way to publicize or retrieve information about events going on in Centre County. This is a show produced by C-NET that lists events and activities going on in Centre County each week. Whenever possible, we publish events information on both the Community Calendar and *Around the County*.

We at C-NET encourage the public and members alike to submit information to us that can be posted on the Community Calendar and *Around the County*.

**Summer sounds from  
the Gazebo**  
Sunday, June 20th  
7 pm  
Talleyrand Park  
Bellefonte  
[www.bellefonte.com](http://www.bellefonte.com)

***Around the County* airs Thursdays at 8:00 PM, Fridays at Noon, and Saturdays at 7:00 AM on CGTV, Channel 7**

Press releases can be faxed to C-NET at (814) 238-5368 or emailed to [cnet@ceinetworks.com](mailto:cnet@ceinetworks.com). Melissa Leonard, the host and co-producer of *Around the County*, can be contacted at [mleonard@ceinetworks.com](mailto:mleonard@ceinetworks.com) or by calling (814) 238-5031 Monday through Thursday. Access the Community Calendar by visiting <http://cnet.centreconnect.org> and clicking on "C-NET Community Calendar" along the left side of the page. ■

## C-NET Recognizes Outstanding Volunteer Accomplishments

On May 1 C-NET held its annual volunteer appreciation event at Champs restaurant in State College. Approximately 50 volunteers, Board of Directors, staff and guests joined together to recognize the contributions of the organization's dedicated volunteers. At the event, Kimberly Long was named Outstanding Volunteer of the Year in recognition of her work as production manager of the State College Area School Board meetings. Jim Steff, Board President '94-'04, was given the Bob W. Barbash Award for his exemplary leadership over the past 10 years as president and his continued participation as a board member. As a non-profit, C-NET relies primarily on video production volunteers from Penn State University, local high schools, and the community. The organization also utilizes volunteers in areas of community relations, bulletin board, and web design and maintenance. For information on volunteer opportunities call 238-5031. ■



*Left:* Joel Molinsky, Sports and Events Producer, congratulates Kimberly Long, Outstanding C-NET Volunteer '03-'04.

*Right:* Jim Steff addresses the crowd in acceptance of the Bob W. Barbash Award.

### **Annenberg** (Cont. from page 1)

of educators before the fall term starts. When used as a classroom resource, the programs help teachers increase expertise in their fields and assist them in improving their teaching methods.

There are a wide variety of Annenberg/CPB programs that are shown on CETV, ranging from topics in Science and Mathematics, to the Arts and Social Science. Many of these award-winning shows are useful for classroom instruction, and local educators are looking forward to using the programming as a new resource for their students. Whether the Annenberg/CPB programs are used as a classroom resource, or for the professional development of educators, all shows exemplify excellent teaching in America today.

C-NET is looking forward to continuing their partnership with Annenberg/CPB to provide resources for lifelong learning and educational enrichment for our viewers. ■

### **Update from the Director** (Cont. from page 1)

but allow for increased funds, including expanding our production services to members, and creating a special non-profit membership for local organizations.

One of the largest discussions the Board is undertaking is how the organization is funded. Although the current funding formula is fairer than the previous method of calculating member contributions, there are still areas that need serious attention. One of the most severe problems is that although members can increase their productions in a given year, C-NET does not realize any additional funds until two years later, which results in a difficulty in expanding services. This overall issue is something the Board will give most of their attention to over the next year.

To be sure, the next six months will also bring us visible changes. It is our hope that any changes create positive results for the community: that our programming continues to expand and serve you, that the quality of that programming increases, that we work to ensure our viability in the future, and that you feel that C-NET is a positive aspect of the quality of life in Centre County. ■